



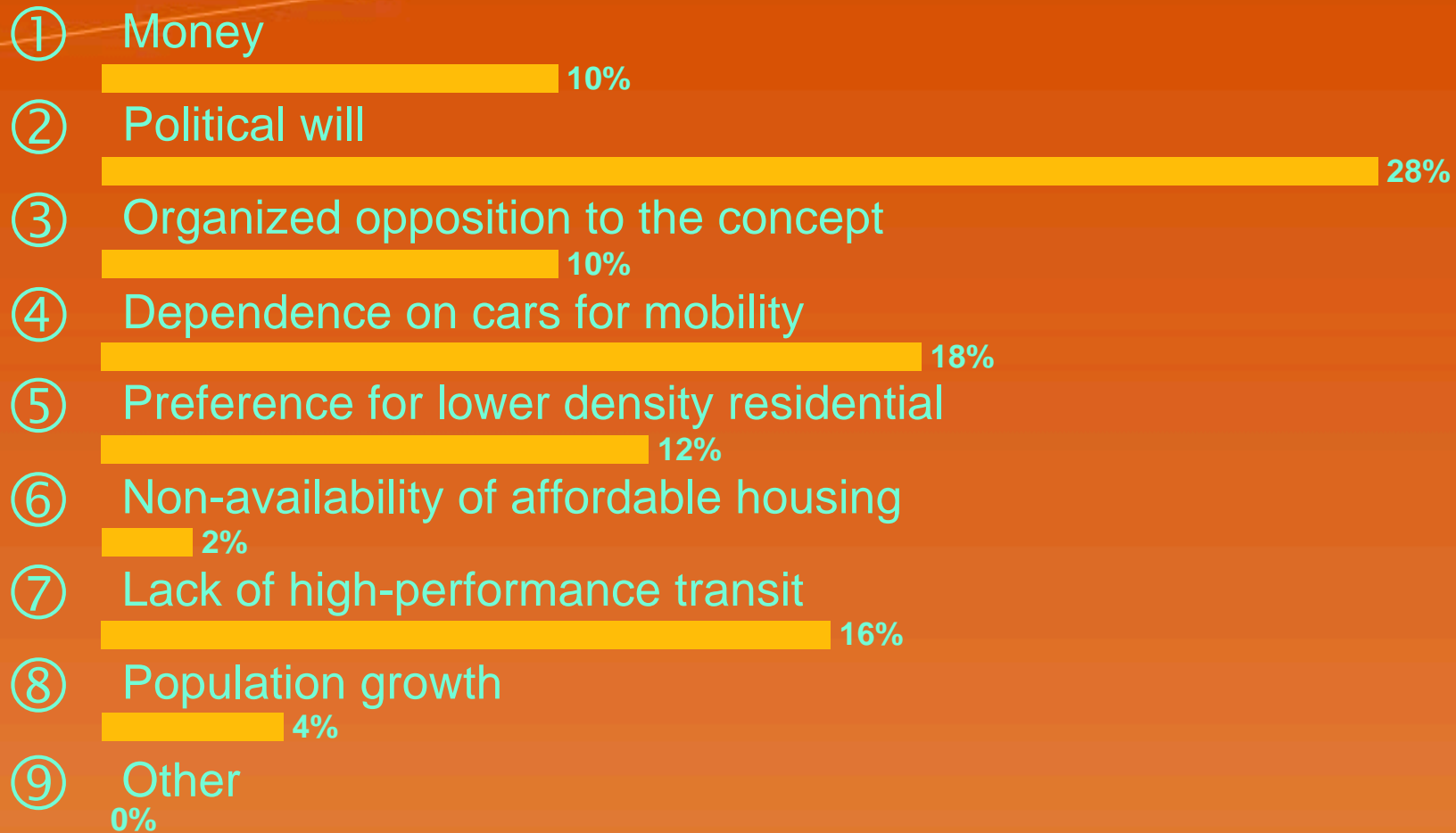
MEETING OF THE MINDS
NYC 2009

Beginning of Day 1

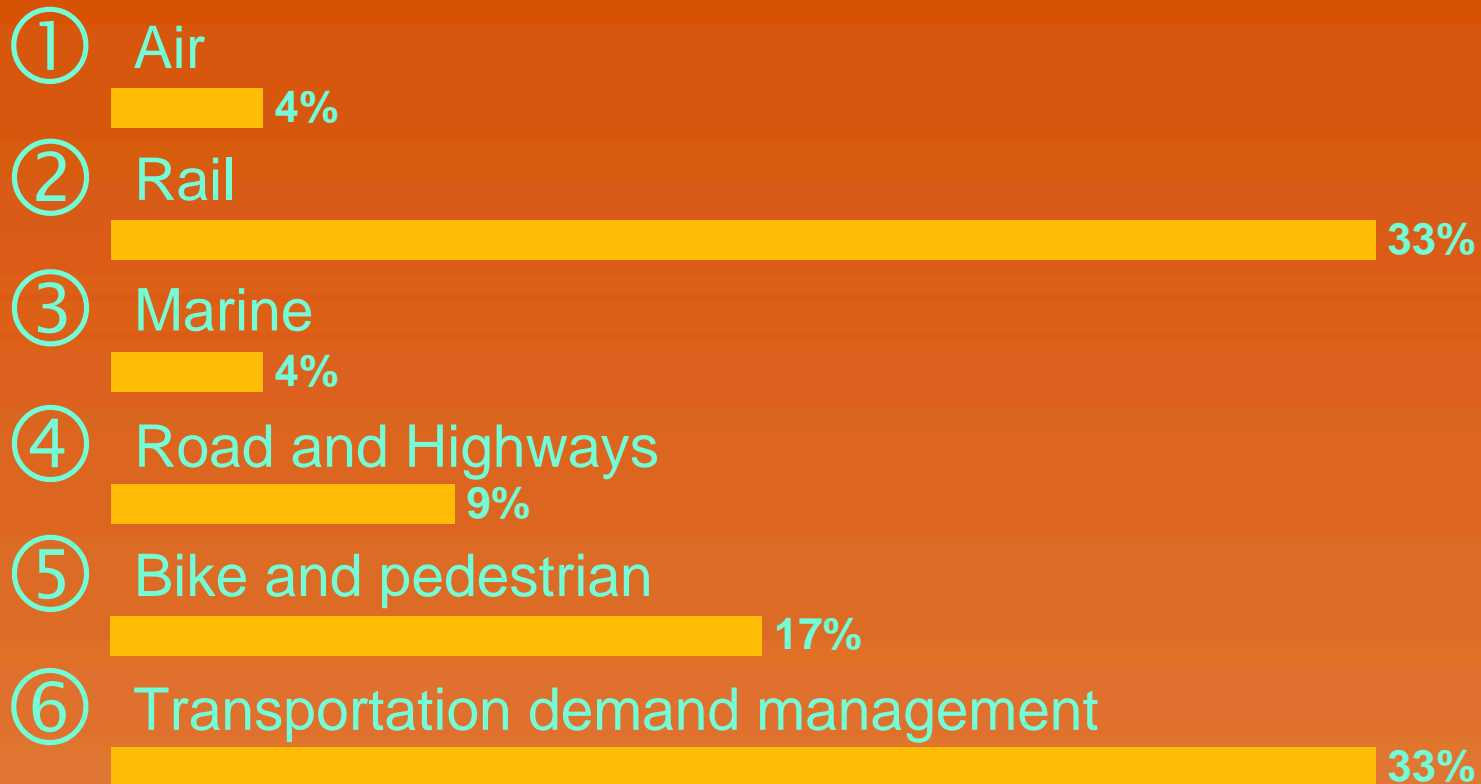
Prioritize the following items in terms of where our society must invest its time, attention, and resources:

- ① Climate change and environmental protection
40%
- ② Urban design and development
26%
- ③ Energy conservation and tech-development
3%
- ④ Traffic management
10%
- ⑤ Traditional transportation Infrastructure, e.g. roads, bridges
10%
- ⑥ Providing people more and better transportation choices
11%

Rank what you perceive to be the top 3 impediments to achieving urban sustainability.



Where would new investments and improvements have the fastest impact?



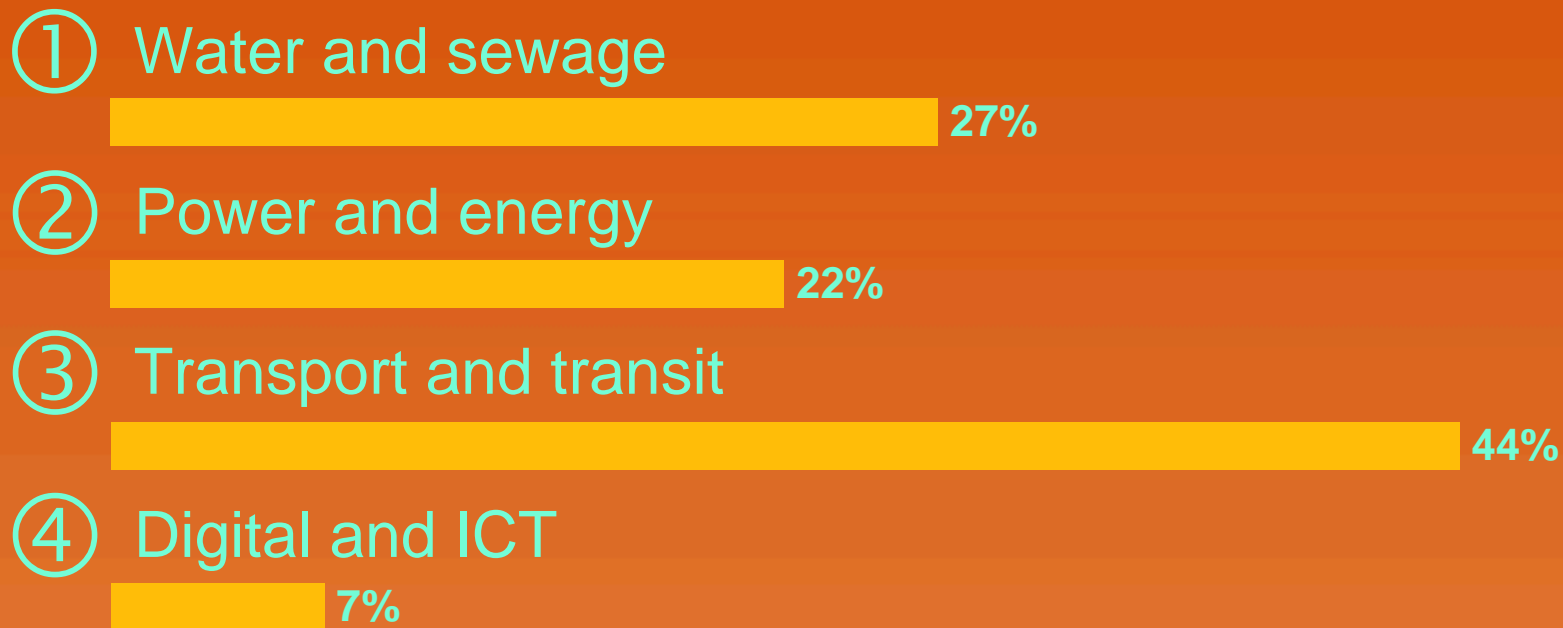
What do you think is the most cost effective investment?



Which of these should be a “smart city” government's highest priority:

- ① Reconnecting downtown to the rest of the city
8%
- ② Adopting policies that BOTH improve quality of life AND economic competitiveness
30%
- ③ Reducing bureaucracy and corruption while streamlining decision-making
11%
- ④ Increasing the flow of investment into urban infrastructure
17%
- ⑤ Strengthening the city's capacity to attract and approve projects that are greener, cleaner and smarter
34%

On which infrastructure systems do US-based city governments need to be spending more money on over the next 5 years?





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Day 2

In Five Years, PlaNYC Will Be:

- ① Widely emulated by cities and city regions nationwide and possibly across the world.

32%

- ② Equaled in a small group of other cities.

52%

- ③ Be a lonely, single example.

16%

What Spreads the PlaNYC Idea Most Rapidly Worldwide? (Please rate each on 1 to 10 scale)



Print, tv coverage of the Big PlaNYC Story



Personality - focused coverage: Bloomberg's grand vision



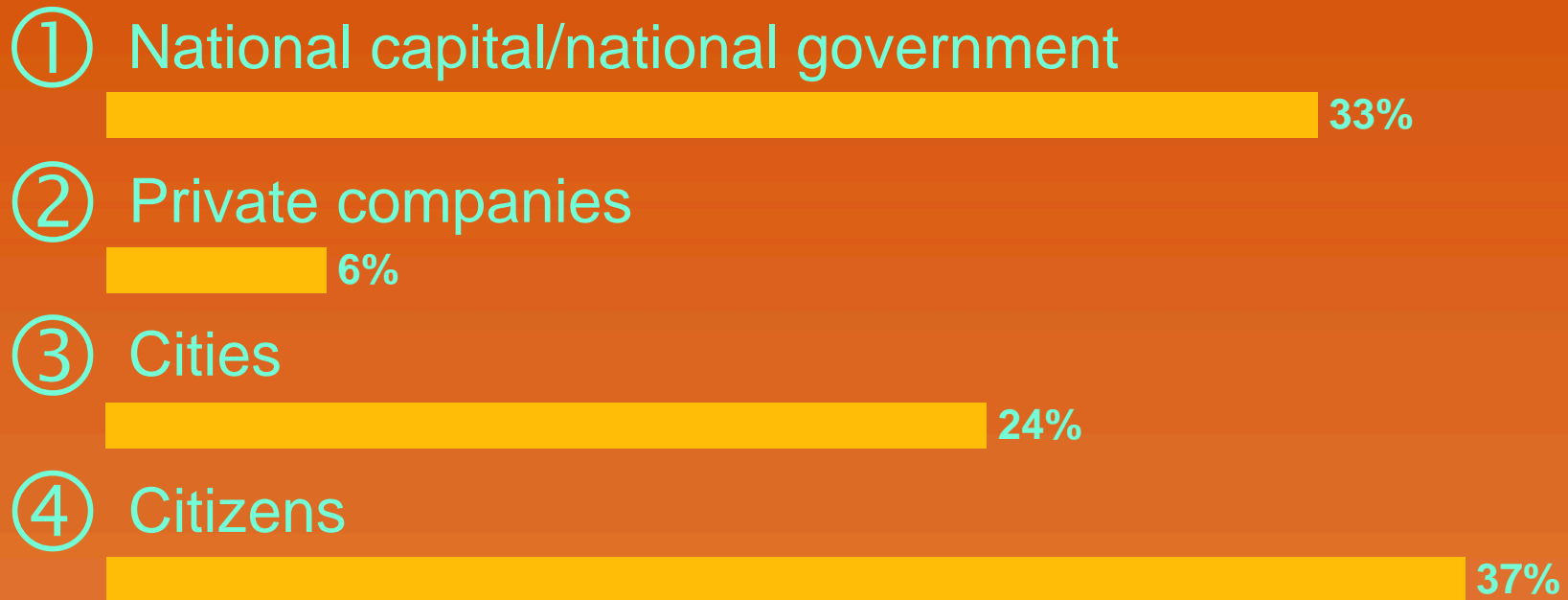
Ongoing gatherings & journals - targeting mayors, business, academic, NGOs



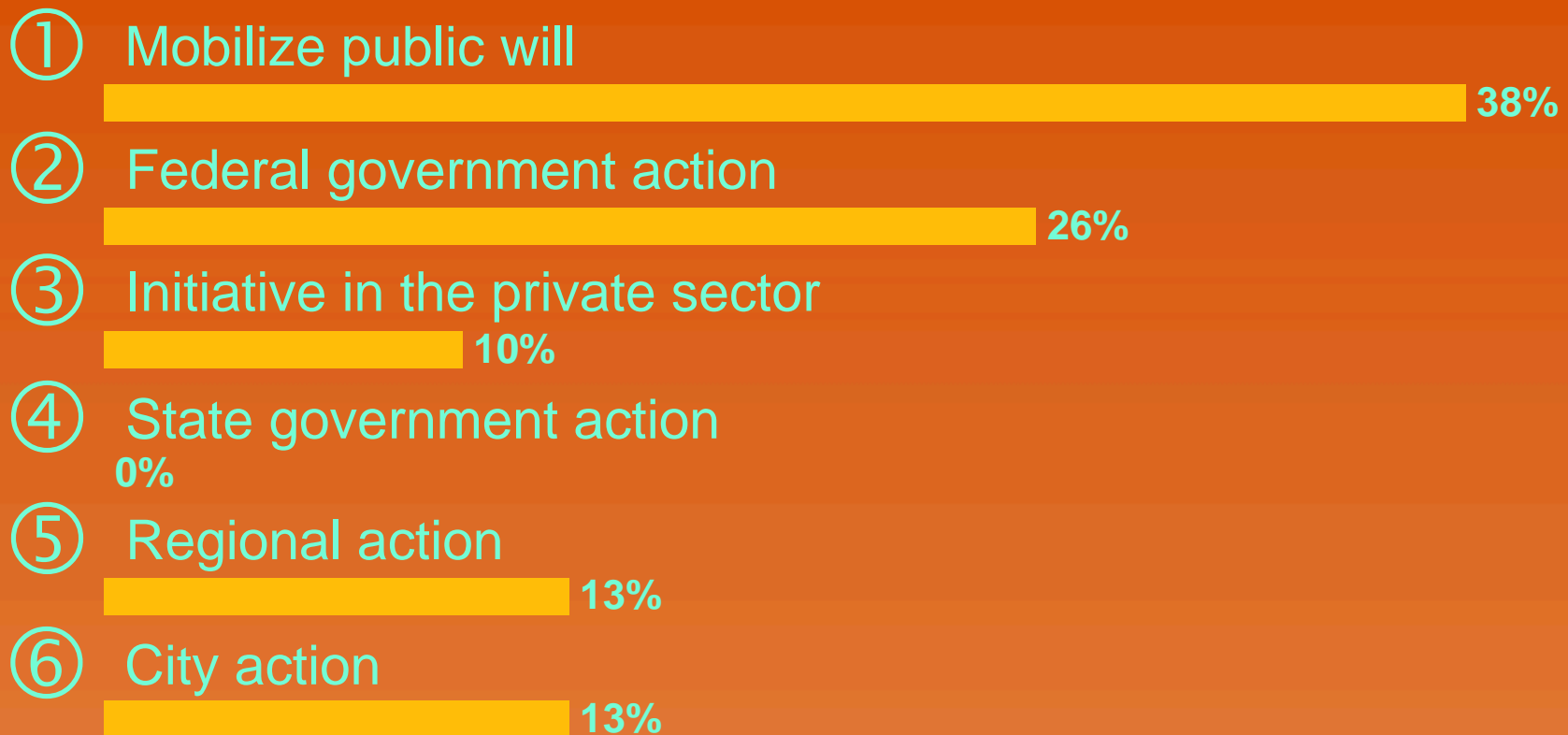
A stream of Internet features on lead elements of the plan - where it works, how, updates, colorful leaders/advocates



Where does the primary responsibility for action on achieving sustainability reside?



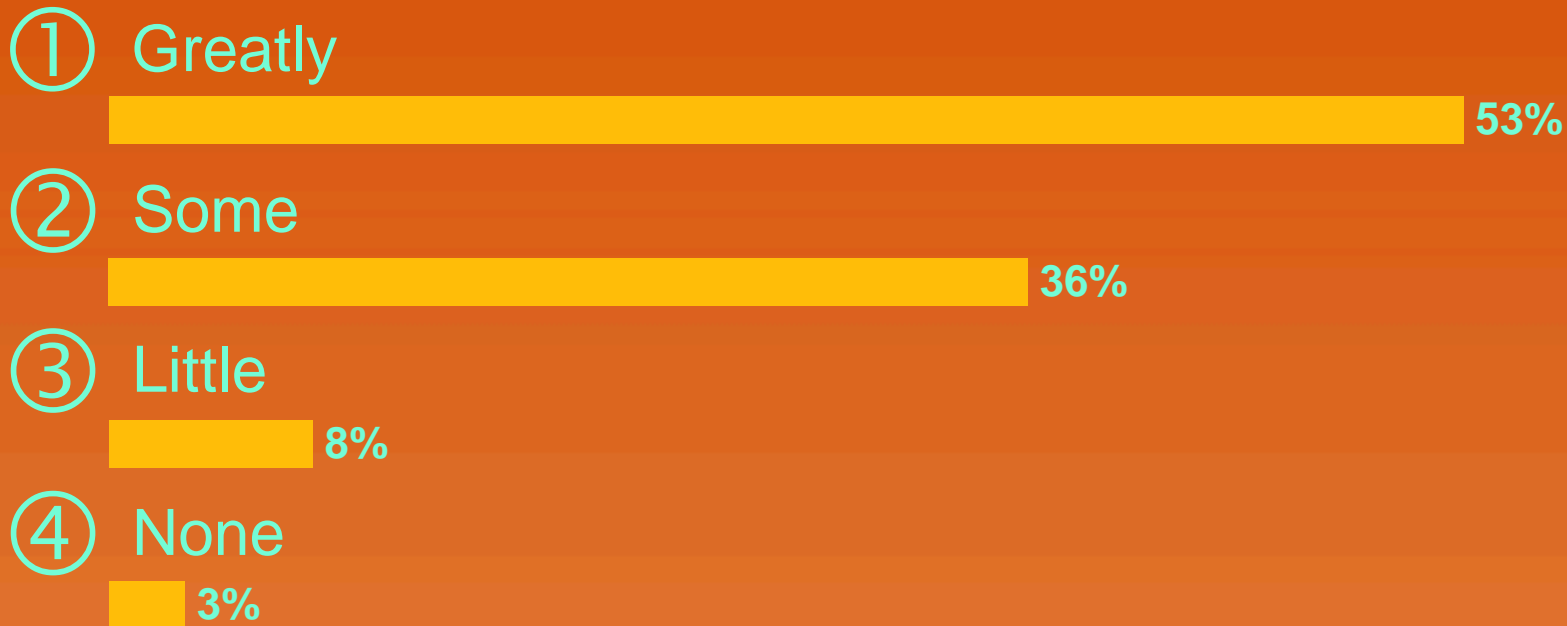
What do you think is the next critical step?



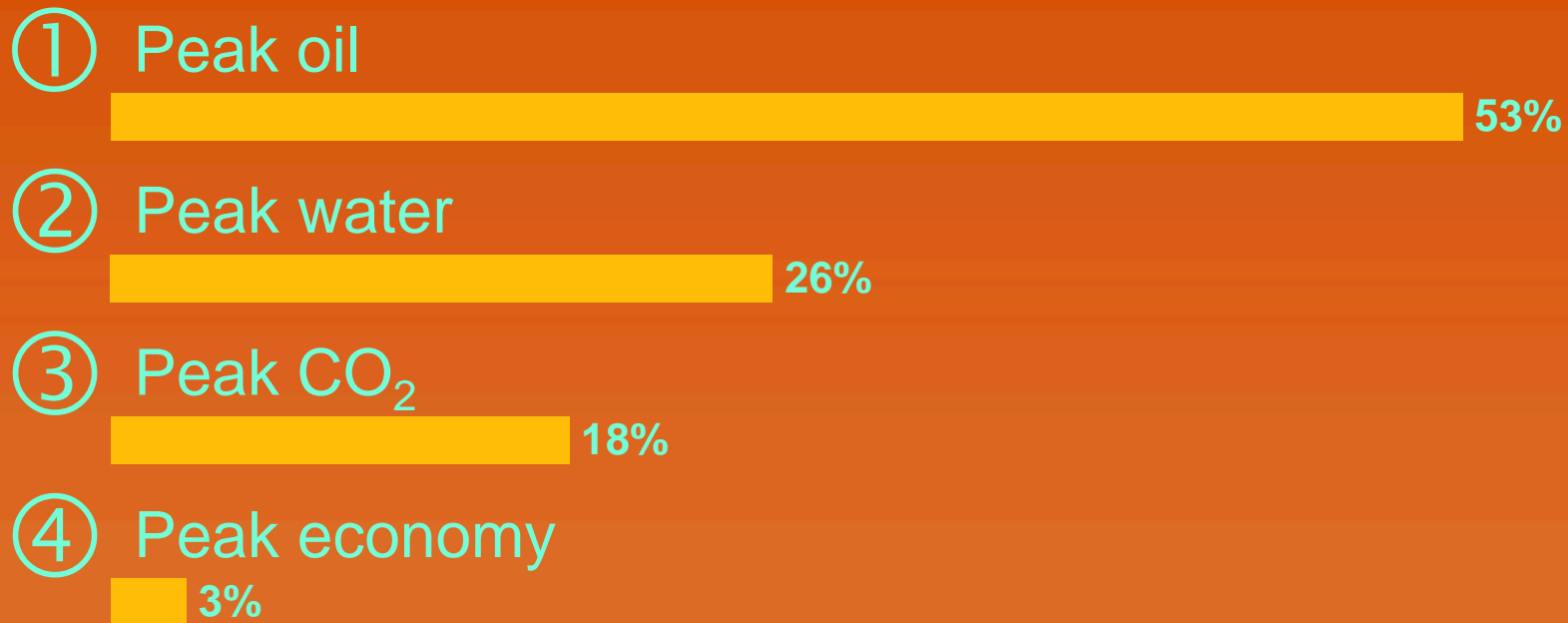
Which one needs the most urgent transformation?



Would a carbon tax change the nature of the debate from how to fund projects to the broader question of “how should we live”?



Which happens first?



What kind of urban area will see the greatest amount of urban growth over the next 20 years?

